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DISC SCORES MULTIPLE AWARDS AT THE 2019 GRAPHIC DESIGN USA AMERICAN PACKAGE DESIGN COMPETITION

HAUPPAUGE, NEW YORK [February 20, 2019] – DISC, a division of Oliver, Inc. and a leading source of creative packaging solutions for 50 years, received two silver awards in this year’s American Package Design Competition. According to Gordon Kaye, the editor at Graphic Design USA, “this year’s entries exceeded 2,000 for the fourth year in a row. A highly selective top 15% are recognized as winners.” The company has been consistently recognized for packaging excellence across a number of markets including health & beauty, Blu-Ray, and promotional packaging. “We are thrilled to have our work acknowledged,” said Stephen Frey, vice president of sales for the company. “Package design is a collaborative effort between the designer and our creative and production teams to have the customer’s vision successfully realized.”

The Beekman 1802 *Whipped Body Cream* line was honored with a silver award for their folding carton packaging. These cartons are printed in 4-color process on 20pt. SBS with an



overall “ultra-matte” aqueous coating and detailed hot foil stamping incorporated into nature-inspired graphics. Each product was designed with specific foil that included silver, gold, and pigmented colors. Foil

stamping gives the packaging an upscale look without sacrificing the all-natural message. Brand and product names are framed on the primary display panel for a consistent line look easily seen whether at retail or on HSN.

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The second silver award was for the Berkshire Roots Tincture Cannabis Oil product packaging. The cartons are printed on 18pt. SBS in 4-color process with spot gloss UV over



soft-touch coating, cold foil, and embossing. The background includes topographical lines of the Berkshire Mountains to provide a distinctive graphic element. The lines are coated with a spot gloss UV and embossed to add a tactile feel that contrasted with the soft-touch coating. Cold foil forms the logo that represents the mountain peaks, the individual product name, and the word tincture. The cold silver foil is overprinted with green to showcase the

mountains and a specific color for each product name.

For information on DISC’s products, processes and services, visit www.discgraphics.com.

About DISC

DISC is a leading producer of packaging and print for the beauty, healthcare, private label, entertainment media, and consumer products industries. Headquartered in Hauppauge, NY, DISC is part of Oliver, Inc., a privately held company whose manufacturing facilities are located in New York, Ohio, and Virginia. FSC®, SFI® and PEFC™ Chain of Custody certified and an EPA Green Power Partner, the company promotes sustainable packaging practices through its DISCover Green program and manufactures under strict compliance to ISO 9001:2008 and FDA GMP standards. DISC offers a range of advanced capabilities for prepress and design services, digital, flexo and offset printing, and finishing and converting for paperboard, plastic, and mini-flute corrugate packaging as well as pressure-sensitive and extended-content labels.

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